

# LEVEL 2

## CREATING A BUSINESS START-UP



Aged 17+ at the beginning  
of the academic year



Lived in the EU  
for 3 years



Available  
fully funded

Over half a million businesses are started every year; however, 30% of these fail within the first two years. Having a better understanding of the initial processes and requirements of a business start-up can increase the chances of your business succeeding. If you're looking to start your own business, or already have a business but want to develop and progress your business plan, this qualification will support you with the skills and knowledge you need.

## Benefits

- Achieve a nationally recognised Level 2 qualification
- Further your professional development
- Learn at a time that suits you, without the need to attend college

## What you will learn

- Initial steps for a business start-up
- Marketing for a business start-up
- Legal and financial considerations when starting a business
- How to develop a business plan