

BEAUTY THERAPIST

This training programme has been designed for those working in the hair and beauty sector. Individuals work environment can be varied in size, style and ambiance, from a cruise ship, through to small bespoke salons or luxury high end beauty salons and spas. A Beauty Therapist works independently or as part of a team supported by a manager when completing treatments as a key part of a beauty business. They deliver essential one-to-one Beauty Therapy treatments whilst maintaining the organisation's image, financial viability and reputation.

Is this training programme for your business?

This programme is ideal for new and talented employees who want to learn and progress, or for your existing employees who are looking to retrain or upskill. It is ideal for those looking to develop their skills within the industry.

The programme in brief

- Level 2
- Duration - 15 months
- Blended approach to delivery which could include webinars, face-to-face, Skype, telephone and online learning
- Development of the learner's knowledge, skills and behaviour relevant to the job role
- Learners aged 16–18 must achieve maths and English at Level 1 or 2, depending on the standard, unless exempt
- Adults can complete Functional Skills alongside their apprenticeship, as individually agreed on a case-by-case basis
- End-Point Assessment



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The learner journey

1. 15 months on-programme – This is when the individual will learn the skills, knowledge and behaviours which will support them for their End-Point Assessment. The learner could partake in a combination of activities, such as classroom-based sessions, mentoring, shadowing, bespoke resources and off-site visits in order to support their learning and development.

From 1 August 2025, apprentices must complete at least 187 hours of off-the-job (OTJ) training over a minimum of 8 months, with some standards requiring more for those without prior learning. Learn more about [OTJ training hours](#).

2. Gateway – After the 15 months teaching and learning, you, your training provider and the learner will review the learner's journey and decide whether it is the right time for the on-programme assessment.

3. End-Point Assessment – This is when your learner will need to demonstrate they have learnt the required knowledge, skills and behaviours, through an on demand knowledge test, a professional discussion, practical observation and business project.

How your employees will learn

Support is available to help your employees get the most from their training programme. Therefore we will provide them with the support and guidance they need through a mixture of face-to-face and online learning. Learners will have a dedicated Vocational Skills Coach who is there to guide them through their training programme. As well as their Vocational Skills Coach, learners have unlimited access to learning and support materials online. All of this will help the learners to meet the standards set, resulting in them becoming competent and fully qualified.

The learner's End-Point Assessment will be facilitated through an approved Assessment Organisation registered on the Register of Apprentice Assessment Organisations.

Take a look at our full [Apprenticeship Offer](#)

What your employees will learn

Knowledge:

Legal requirements, guidelines, ethics, equality, diversity, quality assurance; time and self-management principles; beauty duties: appearance, hygiene, etiquette, housekeeping; treatment completion times; continuing professional development; Consumer Rights Act, Data Protection Act, GDPR; reception role and associated areas; sales, payment handling; appointment scheduling; products and treatments; client confidentiality, rights; client journey, aftercare advice; communication skills; workplace housekeeping; following instructions; environmental, sustainable practices; health, safety legislation; waxing services, hair growth; hand, nail treatments; foot treatments; facial treatments, skin conditions; eyebrow artistry, eyelash treatments; makeup effects for different occasions; massage techniques, body systems.

Skills:

Meet legal, industry, and organisational requirements; maintain appearance; manage time effectively; provide advice, recommendations, and aftercare to clients; complete services efficiently; appreciate and promote equality and diversity; describe treatments and products; maintain client confidentiality and rights; communication skills; solve problems within occupation's scope; follow hygienic and safe working methods; ensure health and safety compliance; adhere to instructions for equipment, materials, and products; preserve client modesty, privacy, and comfort; minimise risks of infection, injury, and fatigue; promote environmental and sustainable practices; maintain personal hygiene and use protective equipment; perform waxing, hand and nail, foot and nail, facial, eyebrow and lash, make-up, and massage services.

Behaviours:

Personal and professional ethics: commitment to quality, honesty, integrity, and confidentiality; flexible and positive attitude: adapts to changing work priorities and patterns; maintain client care principles: show respect, empathy, sensitivity to clients; effective communicator: choose appropriate communication methods, be helpful and courteous; adapt behaviour to each client and situation.

For more information visit: [Skills England](#)