

*Enter this with an open mind and you will learn lots of new skills...*

## My Apprenticeship Journey

Hear from one of our incredible learners from LWC Drinks Ltd who has experienced the journey firsthand.

“



David, from LWC Drinks Ltd, successfully completed the Urban Driver apprenticeship with Learning Curve Group. His main motivation for the apprenticeship was to obtain his Category C licence, a goal that he successfully achieved with the support of his dedicated Vocational Skills Coach, Mathew!

David found his apprenticeship experience very informative and fulfilling, with the main highlight of his journey being the milestone of gaining his Category C license. David faced some challenges throughout his journey, but with the constant help and support of Matt, he overcame them seamlessly.

The Urban Driver apprenticeship has equipped David with essential skills in customer relations,

emphasising effective management. His key knowledge expanded to include customer service and driving regulations, contributing to a well-rounded professional development.

David has found that his confidence has increased as a result of his apprenticeship, and he now feels confident exploring further opportunities. Looking ahead, David has various targets and goals for his post-apprenticeship progression!

Recommending apprenticeships to others, David advises that anyone considering one should do so, and approach it with an open mind to gain a plethora of skills. He appreciates the coaching provided by Matt, describing him as a brilliant coach and recommending him to anyone seeking a positive apprenticeship experience!

”



**David Wilson**  
Level 2 Urban Driver Apprentice

**Curious to learn more about our apprenticeship programme?**

**Email:** [logistics@learningcurvegroup.co.uk](mailto:logistics@learningcurvegroup.co.uk)

**Visit:** [www.learningcurvegroup.co.uk](http://www.learningcurvegroup.co.uk)